

# PMI-QCA Chapter Sponsorship Packages

## Gold Level Sponsorship

1. Logo and Website link on PMI-QCA Website for 6 months.
2. Newsletter Recognition with logo (1/4 page size) for 6 issues.
3. Chapter meeting sponsorship (1 Meeting)
  - a) Sponsorship recognition in monthly meeting announcement.
  - b) Display table provided in a high traffic area of meeting room.
  - c) 10 minutes on the agenda as an introduction to the members and guests.

## Silver Level Sponsorship

1. Logo and Website link on PMI-QCA Website for 3 months.
2. Newsletter recognition with logo (1/4 page size) for 3 issues.

## Sponsorship Information Applicable to both Gold and Silver Level

1. Sponsorship and Materials Acceptance Guidelines –
  - Sponsorship information may be submitted from any organization or individual.
  - The material must be of professional appeal or of interest to the members of the PMI-QCA. PMI-QCA retains the right to reject any materials that do not meet this criterion in the opinion of the PMI-QCA Board of Directors.
  - Job announcements/postings advertising are not currently being accepted by the PMI-QCA. We will provide a hyperlink to your site.
2. Logo and Website link to sponsor Website to appear on the PMI-QCA Website ([www.pmiqcareachapter.org](http://www.pmiqcareachapter.org)) –
  - Recommend that the Logo / Icon be based upon the sponsoring organization's logo.
  - It can include additional graphics or text (i.e. date of upcoming event).
  - Logo / Icon image should be no larger than 1" by 1".
  - Can link to Sponsor website home page or other address within the site.
3. Newsletter (which is published and distributed in pdf format) –
  - Because of our Newsletter style, should generally be a full 8 inch width - and 1/4 of the vertical page tall.
  - Deadline is generally the 3<sup>rd</sup> Tuesday of the month to be included in the soon-to-be-published newsletter.
4. Guidelines for both Logo and Newsletter Images –
  - Sponsorship information may consist of a logo and a web site address/line.
  - The Sponsorship Order Form should be submitted via mail with payment.
  - Images can accompany the form (on disk) or can be emailed to: [Finance@pmiqcareachapter.org](mailto:Finance@pmiqcareachapter.org).
  - Images should be in either a gif or jpg format.
  - The space required for an image should be no larger than 1 MB.
  - Image file size and resolution may be reduced by PMI-QCA for placement on the website.
  - Both will mostly be read online, so full color should be OK. The only caution would be if a newsletter is printed on a non-color printer, you might want to make sure that the colors are OK when printed in B&W.

## Additional Gold Level Sponsorship Information

1. At a chapter meeting, a sponsoring company representative will be given the opportunity, as a guest, to
  - Converse with the attendees during the normal registration/networking time. The meeting announcement will communicate that the sponsor representative will be available.
  - Make a 10-minute presentation during the program agenda to discuss/highlight the company/product/service. This 10 minutes is not a time to demo software, etc., but to share verbally with the whole group why the company is participating in the evening and what they can offer to Project Management Professionals.
2. A table will be provided in the meeting room. The sponsoring company representative(s) may set up displays, PC, TV with VCR, etc, in this space (an Internet connection is not available). All displays and related equipment will be provided by the sponsoring company.

**Corporate Sponsorship Information**

Please indicate your sponsorship level.

Gold Sponsor	6 month	Minimum donation of \$250
Silver Sponsor	3 month	Minimum donation of \$100

**Corporate Sponsorship Billing Information**

Name of Company or Organization: \_\_\_\_\_

Contact Person Information:

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship/Donation Amount: \$ \_\_\_\_\_

Billing Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please fill out this order form, make a check payable to “PMI Quad City Area Chapter”, and mail them both to the following address.

Sponsorship Program  
 PMI – QCA  
 P.O. Box 4527  
 Davenport, IA 52808-4527

Before sending your graphic layout, please read the above instructions for sponsorship details. Thanks for your support. Please e-mail us at [Finance@pmiqcareachapter.org](mailto:Finance@pmiqcareachapter.org), if you have any questions.